



#keephealthcARelocal

Our Mission

To advance health and wellness of rural residents, providers, and healthcare organizations through dynamic collaboration, forward-thinking, and the strategic leveraging of resources.

Our Vision

Pioneering a new rural health reality.

Our Commitment to Rural Health

As rural leaders and change agents, we believe that geography should not limit or negatively impact the health and wellness of our friends, families, and fellow community members. We are committed to ensuring that individuals living in rural settings have fair and just opportunities to live, work, play, and thrive and champion strategies and efforts that move the needle forward on rural health access.

Our Areas of Focus

- ▶ **Rural Hospital Sustainability:** We strengthen and support the infrastructure and capacity of rural hospitals by leveraging resources, facilitating collaboration, and supporting healthcare leaders to navigate continuous policy changes at the state, regional, and federal level.
- ▶ **Health Workforce Continuum:** We work with educational partners from across the region and state to recruit, educate, and retain a local healthcare workforce and then ensure access to current, best practice training and continuing education courses to provide top-notch care.
- ▶ **Health-Social Initiatives:** We offer wrap-around services to support the health-social factors that impact health and wellness outcomes (often referred to as social determinants of health). Rural residents benefit from increased access to insurance enrollment, prescription assistance, healthy food, and more.
- ▶ **Behavioral Health Initiatives:** We support individuals experiencing mental health and substance use concerns and strengthen the local systems of care that aim to serve them well.

Connect With Us

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