

**SEPT. 2024** 

# The Rural Health Launch Pad

An ARHP Initiative to Engage & Train Rural Residents in Frontline Health Careers



#### **PROGRAM DETAILS**

### 2025: PATIENT CARE TECHNICIAN (PCT) CERTIFICATE PROGRAM

- 8-12 week program
- ▶ 3 cohorts of 10 students
- 30 total students trained & hired into good Arkansas
   Delta jobs

### 2026: MEDICAL ASSISTANT (MA) CERTIFICATE PROGRAM

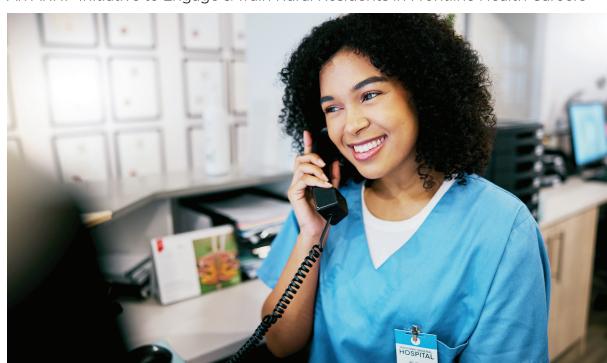
- ▶ 8-12 week program
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#### **SPACE IS LIMITED!**

Connect for more information today!



https://bit.ly/47pSRAs



Arkansas Delta residents: What if you could be trained to serve in the front lines of rural healthcare?

## **Now You Can!**

very day, patients of all ages and backgrounds grace the doors of rural hospitals, health centers, and clinics. For many, accessing needed healthcare and additional support can feel like putting together a complicated puzzle. Individuals in frontline health careers are

#### ELIGIBILITY REQUIREMENTS

To be eligible, prospective candidates must reside within 1 of 20 identified Arkansas Delta counties (Arkansas, Ashley, Bradley, Calhoun, Chicot, Cleveland, Dallas, Desha, Drew, Grant, Independence, Jefferson, Lee, Lincoln, Lonoke, Monroe, Ouachita, Phillips, St. Francis & Union) trained and strategically positioned at rural hospital, health center, and clinic locations to serve as a bridge for rural patients to access needed care. If you are looking for a rewarding career in healthcare serving your rural community, join the Rural Health Launch Pad in 2025 & 2026.

- Certificate programs include highly sought after evidence-based Community Health Worker (CHW) and Mental Health First Aid (MHFA) Training.
- ▶ Eligible candidates receive financial assistance to support the cost of training.
- ▶ Individuals successfully completing the MA or PCT Program will be connected to rural hospital, health center, and clinic sites in the Arkansas Delta looking to hire frontline health career staff.

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